

The Commonwealth Games 2018: Building a legacy for Queensland

Economic Policy Analysis Program

A panel discussion on what long lasting economic, cultural and social impacts the Commonwealth Games will have for South-East Queensland.

Seminar details

Date: Wednesday 28 June 2017

Time: 6.00 – 8.00 pm (registrations, drinks and networking from 5.30 pm)

Venue: The Ship Inn Function Room
Graduate Centre (S07), Level 2
Griffith University South Bank campus

RSVP: Wednesday 21 June 2017

Please [register here](#) , or email l.dorn@griffith.edu.au with any dietary requirements.

Panellists



Brian Nourse

Deputy CEO, Gold Coast 2018 Commonwealth Games Corporation (GOLDOC)

Brian has more than 20 years' experience in the delivery and management of international events.

He was involved in the last three Commonwealth Games – as Group Technology Manager for the Melbourne 2006 Commonwealth Games, as Technology Consultant and Advisor for the Delhi 2010 Commonwealth Games and as Chief Information Officer for the Glasgow 2014 Commonwealth Games.

In his most recent role with the Glasgow 2014 Commonwealth Games Organising Committee, Brian was responsible for the Games' technology services and infrastructure and broadcast operations. He oversaw international broadcast right sales and operational support to appointed rights-holding broadcasters.

Brian has also worked for the Australian Grand Prix Corporation in the role of Engineering and IT Manager where he was responsible for the management and establishment of venue infrastructure, facilities and services for the staging of numerous Australian Formula One Grand Prix and Australian Motorcycle Grand Prix events

Griffith Business School

**Peter Ball**

Partner, KPMG

Peter Ball is a partner within KPMG's Management Consulting division and has worked with many of Queensland and Australia's leading private and public organisations. He is the leader of KPMG's Sports Advisory practice and has deep experience in advising clients on major events, stadia and other sporting infrastructure. In helping his sporting related clients, Peter provides support with business planning, feasibility studies, market research & demand forecasting, cost/benefit analyses and economic impact studies.

**Dr Joan Carlini**

Lecturer, Griffith University

Joan holds a doctorate in marketing, and specialises in employer brand and corporate social responsibility. She is involved in Gold Coast Health and is the Chair of the Consumer Advisory Group. The group actively contributes to the betterment of health services on the Gold Coast.

Joan is currently working in a high impact research team exploring the impact of the macro-environmental changes arising from the Gold Coast 2018 Commonwealth Games. An analysis of the unique conditions affecting the Gold Coast have resulted in an industry report with recommendations for business to leverage benefit.

Her previous research was in tourism innovation for the Chinese adventure tourism market and resulted in economic benefits for the businesses involved, as well as the project winning the Queensland Tourism Industry Council Innovation Award in 2015. Joan has significant industry experience having worked extensively in marketing and hospitality, prior to academia. She has managed restaurants at leading Gold Coast hotels and is a qualified chef.

**Professor Fabrizio Carmignani**

Head of Department, Accounting, Finance and Economics, Griffith Business School

Fabrizio Carmignani is a Professor of Economics and Head of the Department of Accounting, Finance and Economics in the Griffith Business School, and Vice President of the Economic Society of Australia (Qld). His research is in the broad field of applied macroeconomics and applied econometrics. His recent publications are in the areas of conflict economics, tourism economics, policy modeling, spatial econometrics, and the economics of natural resources. He is also a regular contributor to various media outlets, where he writes and speaks about fiscal and monetary policy issues in Australia and overseas. Before joining UQ, Fabrizio was a Senior Lecturer at the University of Queensland. Between 2002 and 2009 he worked for the United Nations in various roles, including the position of First Economist in the Trade, Finance and Economic Development Division of the UN Economic Commission for Africa. Fabrizio holds a PhD from the University of Glasgow and a Research Doctorate from the Università Cattolica in Milano.

Griffith Business School



Associate Professor Kevin Filo

Associate Professor, Griffith University

Kevin works in the Department of Tourism, Sport and Hotel Management within the Griffith Business School. His primary research focus examines the synergy that exists between sport and charity in the participatory event context. Prior to his academic career, Kevin served as the merchandising coordinator for the Lance Armstrong Foundation (LAF).

During his time with the LAF, the organisation launched the LIVESTRONG wristband campaign, the most successful cause-related marketing campaign of all time. While Kevin served as Merchandising Coordinator, the LAF sold over 57 million wristbands in 14 months, and to date, the organisation has sold over 80 million wristbands.